

## FIRST ANNOUNCEMENT WOCMAP IV

### 4TH WORLD CONGRESS ON MEDICINAL AND AROMATIC PLANTS—USING PLANTS TO BENEFIT PEOPLE

CAPE TOWN, SOUTH AFRICA, 9-14 NOVEMBER 2008

#### INTRODUCTION

In a meeting of the Secretariat of the International Union of Biological Sciences (IUBS) in Paris, nine international organizations decided to establish an international non-governmental body entitled: International Council for Medicinal and Aromatic Plants (ICMAP) [www.icmap.org] with the general objective of promoting international understanding and cooperation between national and international organizations on the role of medicinal and aromatic plants in science, medicine and industry, and to improve the exchange of information between them.

One of the functions of ICMAP is to arrange a world conference on medicinal and aromatic plants [WOCMAP] every five years. The first was in Europe [Maastricht, Netherlands 1992], the second in South America [Mendoza, Argentina 1997], and the third was held in Asia [Chiang Mai, Thailand, 2003]. Due to the geopolitical situation the participation was remarkably lower than at previous WOCMAP conferences, nevertheless more than 600 attendants were present. The proceedings of WOCMAP III were published in six volumes of Acta Horticulturae of the International Society for Horticultural Science.

ICMAP Bureau has invited the Leader of the Phytomedicine Programme at the University of Pretoria to organize WOCMAP IV in South Africa in 2008. We expect in the order of 1200 delegates for WOCMAP IV.

#### DETAILS

The organizing committee and sponsors warmly invite you to attend WOCMAP IV. The conference will be held at the Cape Town International Convention Centre (CTICC) in Cape Town from 9-14 November 2008. The CTICC opened in 2003 and is ideally located in the heart of the panoramic city of Cape Town and within walking distance of an abundance of superb accommodation and many tourist attractions, such as the world-renowned Victoria & Alfred Waterfront (www.capetownconvention.com)

#### PROGRAMME

International Scientific Advisory Committee and Plenary speakers to be announced soon.

#### THEMES AND LOCAL ORGANIZING COMMITTEE/SCIENTIFIC COMMITTEE RESPONSIBLE FOR PROGRAMME.

Theme 1: Biodiversity prospecting and ethnopharmacology.	Prof. Neil Crouch, South African National Biodiversity Institute, Durban
Theme 2: Conservation, cultivation and sustainable use.	Prof. Hannes van Staden, Leader Research Centre for Plant Growth and Development, University of KwaZulu-Natal.
Theme 3: Perspectives in natural products chemistry.	Prof. Berhanu Abegaz, Chemistry, University of Botswana
Theme 4: Targeted screening approaches for drugs and cosmetics.	Prof. Marion Meyer, Botany, University of Pretoria.
Theme 5: Quality, efficacy and safety of phytomedicines and phytocosmetics.	Prof. Alvaro Viljoen . Pharmaceutical Sciences, Tshwane University of Technology, Pretoria
Theme 6: Developments in industrial processing of MAPs.	Mr Ulrich Feiter, Managing Director Parceval, Wellington
Theme 7: The economics and marketing of medicinal and aromatic plants.	Mr Myles Mander, Consultant, Durban
Theme 8: New developments in laws and regulations for the use of MAPs. Trade and industry perspective.	Mr Thomas Brendler, Managing Director Plantaphile, Berlin
Theme 9: Traditional medicine and health systems for new and old diseases.	Prof. Ben-Erik van Wyk, Botany, University of Johannesburg
Theme 10: Nutraceuticals.	Prof. Ameenah Gurib Fakeem, Pro-Vice Chancellor, University of Mauritius
Theme 11: Veterinary medicine:	Prof. Kobus Eloff, Leader Phytomedicine Programme, Paraclinical Sciences, University of Pretoria.
Theme 12: Diverse aspects not accommodated in other themes.	Prof Anthony Afolayan, Botany, University of Fort Hare

## WHY YOU SHOULD CONSIDER ATTENDING.

- Leading scientists in the world in this area will be invited to present plenary lectures focussing on developments in different areas over the past five years and to discuss possible future developments and fruitful areas for research.
- All abstracts will be published in a special issue of South African Journal of Botany and will be listed in ISI databases.
- Many different aspects of medicinal and aromatic plants will be discussed with delegates from all continents. We expect in the order of 1200 delegates.
- There will be a MAP trade fair and special exhibitions running alongside the conference. These will include displays of African herbal products, ingredients and publications and stands of international companies and organisations offering technical and financial help to the MAP sector
- Sir Francis Drake called Cape Town “the fairest cape in the whole circumference of the earth” due to its natural beauty.
- Carl Linnaeus called it heaven on earth due to the astounding floral diversity. We plan to hold an early evening picnic at the world famous Kirstenbosch Botanical Garden on the slopes of Table Mountain.
- Cape Town has recently been voted as one of the prime tourist destinations in the world and previously as Best City in Africa and the Middle East, Favourite Foreign City, Best City to Eat Out and One of the World’s Top 8 Creative Cities.
- The climate in November is excellent with temperatures ranging from 15-27°C and 11 hours of sunshine per day.
- There will be a very interesting accompanying person’s programme.
- There will be exciting pre and post congress excursions to different places in South Africa – a world in one country.

## DEADLINES

Abstract submission:	15 May 2008
Information on acceptance of abstract:	1 July 2008
Registration with payment to ensure inclusion of Abstracts in published Conference abstracts:	15 July 2008
Cancellation with full refund less bank charges:	15 July 2008
Cancellation with 75% refund less bank charges	15 Sept. 2008r

## REGISTRATION COSTS

	<b>Before 15 May 2008</b>	<b>Before 15 July 2008</b>	<b>After 15 July 16, 2008</b>
Delegate from high income economy countries*	€360	€400	€460
Delegate from other countries	€288	€320	€380
Students (with proof of registration)	€234	€260	€320
Accompanying person	€81	€90	€110

\*See World bank definition at <http://web.worldbank.org>

## SOCIAL FUNCTIONS

Registration cost includes: welcoming reception probably in the Castle of Good Hope, evening picnic at Kirstenbosch Botanical Garden and Gala Dinner with traditional African dances and entertainment at a wine farm near Stellenbosch.

## SPONSORS

Phytomedicine Programme, Faculty of Veterinary Science, University of Pretoria;

[www.up.ac.za/phyto](http://www.up.ac.za/phyto)

ICMAP International Council for Medicinal and Aromatic Plants;

[www.icmap.org](http://www.icmap.org)

AAMPS; Association for African Medicinal Plant Standards;

[www.aamps.org](http://www.aamps.org)

To be updated

## COLLABORATING SOCIETIES AND ORGANIZATIONS

To be updated

## CONTACT

Please let us know by e-mail ([wocmap@up.ac.za](mailto:wocmap@up.ac.za)) if you are interested in receiving the second circular.

Kobus Eloff,  
Chairman Organizing Committee